

## Sponsorship and Advertising Packages

On a Sunday in September, Greater Park Hill Community, Inc (GPHC), along with Park Hill neighbors, businesses and community organizations, will celebrate the annual Park Hill Home Tour & Street Fair. This Denver tradition began in 1978 when a local Realtor organized a tour of Park Hill homes to showcase the rich history and diverse architecture of the neighborhood. Over the years, the Home Tour & Street Fair has grown and evolved into a community event that, in addition to featuring beautiful homes and historic landmarks, includes approximately 100 vendors, food trucks, live entertainment, children's activities, and a wine & beer garden.

The Park Hill Home Tour & Street Fair directly benefits GPHC, a non-profit registered neighborhood organization that promotes the **character** and **vibrancy** of Park Hill; provides **resources**, **information** and **advocacy**; and preserves **quality of life** and the **history of the neighborhood** through **community participation**.

We thank you for considering being a part of this year's event. It can only happen with the generous financial support of businesses like yours!

### **Presenting Sponsor: \$2,500**

- Event marketed as "Presented by Your Business" on all materials
- Your business listed on all Home Tour Wristbands
- Full-page color advertisement in the event brochure
- Your logo in first sponsor position on our website with a link to your website
- 8 complimentary Home Tour tickets
- Invitation to Appreciation Party

### **Home Tour Sponsor: \$350**

- Your business name displayed on the sign in front of one featured home and the option to be present at the home or provide your marketing materials/handouts to attendees if you choose.
- Your business name on marketing materials including poster and website
- Half-page color advertisement in the event brochure
- 4 complimentary Home Tour tickets
- Invitation to Appreciation Party

### **Street Fair Sponsor: \$350 (for street fair vendors who have also purchased a booth)**

- Sponsor placard on your booth and designated as a sponsor on the vendor list in the event brochure
- Your business name on marketing materials including poster and website
- Half-page color advertisement in the event brochure
- 4 complimentary Home Tour tickets
- Invitation to Appreciation Party

### **Beer & Wine Sponsor: Beer or wine donation for Street Fair (please contact us for requirements)**

- Your business marketing info on display at the Wine & Beer Garden
- Your business name on marketing materials including poster and website
- Half-page color advertisement in the event brochure
- 4 complimentary Home Tour tickets
- Invitation to Appreciation Party

## **ADVERTISING ONLY**

### **Advertise in the event brochure**

- Half-page color advertisement: **\$200**
- Quarter-page color advertisement: **\$125**

To sign up as a sponsor, contact [director@greaterparkhill.org](mailto:director@greaterparkhill.org).

Once you are registered you will need to provide us with your business logo (high resolution .jpg or .png) and your brochure ad meeting the below specs.

<b>Full Page</b>
7.6125" high x 4.85" wide
<b>Half Page</b>
3.625" high x 4.85" wide
<b>Quarter Page</b>
3.625" high x 2.35" wide

For best production quality, ads should be a high resolution PDF built in CMYK, 300 dpi.

GPHC is a registered non-profit organization. EIN# 84-6049695. Sponsors and advertisers should consult a tax professional as to the deductibility of their contributions.

**[www.parkhillhometour.org](http://www.parkhillhometour.org)**